



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A+ Grade by NAAC*

NARAVARIKUPPAM COMMUNITY VISIT (PART OF PROJECT NAMBIKKAI)

DATE: 21st March 2022

TIMINGS: 8am – 6pm

VENUE: Naravarikuppam, Thiruvallur District

DEPARTMENT: B. Com Corporate Secretaryship

NO. OF PARTICIPANTS: 15

Enactus Ethiraj organized a community visit to Naravarikuppam, near Redhills on 21st March 2022. Community visit to Naravarikuppam is the second area that has been identified as a part of project Nambikkai. Naravarikuppam is a town near Redhills which is situated in the district of Thiruvallur.

The vision behind the community visits organized by Enactus Ethiraj is to provide an opportunity to the students to gain practical skills and be exposed to the rural areas. The aim of the visit was to develop and design community based integrated sustainable development program for the women in the community.

A need analysis was done and a form was distributed to the women to know about their family and financial situation. It was evident from their responses that they were in need of some work to meet their daily demands. Around 10 women from the community were interviewed to analyze their need and their skills. It was observed that three of them had tailoring skills, two expressed interest in candle making, soap making and phenol making. One woman had a passion to sell homemade snacks for which she required a food cart to enhance her small business which will in turn generate an increase in her present income. In addition, the women in the community also expressed their interest in organizing an awareness program on safety and hygiene.

The club members organized numerous entertaining cultural events such as singing and street play for the women and their children to enjoy. Few games such as balloon blowing,



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musical chairs and cup stacking were also conducted by the members in which the women took part enthusiastically and also won prizes.

It was proposed after the visit that in Naravarikuppam income generation projects can be conducted to increase their household income through livelihood diversifications. It was also concluded that the Naravarikuppam community is a place of great opportunity to fulfill the dual goals of Enactus wherein both the community and the students will benefit.

Our mission is to create self-reliable and self-dependent women and will also undertake future projects to fulfill this mission.

PHOTOGRAPHS:



*Faculty Coordinator
Enactus Ethiraj
Ethiraj College for Women*



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Interaction with the community



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LIST OF PARTICIPANTS:

SI NO.	NAMES	INSTITUTION NAME
1.	Yuvedha T	Ethiraj college for women
2.	Nadha Ismath Batcha	Ethiraj college for women
3.	GreeshmaGuddera	Ethiraj college for women
4.	Sneha	Ethiraj college for women
5.	Suchithra K	Ethiraj college for women
6.	Akshaya JR	Ethiraj college for women
7.	Jaishree	Ethiraj college for women
8.	Hemamalini	Ethiraj college for women
9.	Brindha G	Ethiraj college for women
10.	Deepashika	Ethiraj college for women
11.	Rakshita	Ethiraj college for women
12.	Niveydhitha	Ethiraj college for women
13.	Sushmetha	Ethiraj college for women
14.	Haripriya	Ethiraj college for women
15.	Varshini S	Ethiraj college for women


Faculty Coordinator
Enactus Ethiraj
Ethiraj College for Women