

ETHIRAJ COLLEGE FOR WOMEN

(Autonomous)

Chennai – 600 008

Affiliated to the University of Madras

College with Potential for Excellence

Re-accredited with A Grade by NAAC



7.1.10

**Code of Conduct for Students,
Teachers,**

Administrators and Other Staff

Professional Ethics Programmes

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EVENTS - CODE OF CONDUCT 2016 -2017

UNION INAUGURAL

The Union Inaugural was on 21st July and was presided over by Bharatanatyam exponent Padma Bhushan Dr. Padma Subrahmanyam and Kalaimamani Tmt. Girija Ramaswamy. Dr. Padma Subrahmanyam addressed the gathering on how discipline in learning and practicing a skill would take a person to great heights. The tagline of the talk was “practice makes a man perfect” and she encouraged students to practice self discipline and perseverance in all their endeavors.



The Principal addressing the students gathering

S. Kothari
Principal

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Capturing the Student Union with the esteemed guests

S. Kothari

Principal

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YOUTH CONCLAVE

Youth Conclave was on 23rd March, 2017. The inaugural event was presided over by Chairman Thiru V.M. Muralidharan and the Guests of Honour were Mr. Xavier Britto, Chairman, Indev Logistics and Dr. Jayashree Vummidi, Managing Director, The Lotus Hotels. The audience benefitted from a galaxy of speakers on various topics relating to youth empowerment. There were panel discussions on Impact of Social Media on Academics, Self Regulation and Professional Conduct, Mentoring as a Key to Scaffold Career Progression students participated enthusiastically in these interactive sessions.



The Chairman honoring the Chief Guest

S. Kothari
Principal

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Lighting of Kuthu Vizhaku

S. Kothari

Principal

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COLLEGE DAY

College day was celebrated with the prestigious presence and address of the honorable chief guest Thiru R. Subramanian Honorable Justice, Madras High Court Excerpts. He shared with the students and faculty his experience in the legal field and enriched the students how “firm hand” was his mantra to reach his esteemed position. This enabled the students to reinforce their existing discipline practices and learn from his expertise in personal and professional fronts.



The Chairman honoring the Chief Guest, Thiru R. Subramanian



Thiru R. Subramanian, the Chief Guest, addressing the gathering

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Principal

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2017 -2018

UNION INAUGURAL

The Students Union inaugural 2017- 2018, comprising eight office bearers was on 20th July 2017. The occasion was presided over by Kalaimamani Kavignar Tmt. Andal Priyadharshini. She reinforced their existing healthy socio-cultural and ethical practices which already exist in our college and the larger society. She also insisted upon students to imbibe new technocultural practices to be followed in personal and professional walks of life.



The President of Student Union lighting the *Kuthu Vizhaku*

S. Kothari
Principal

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Group picture of the Student Union with the esteemed guests

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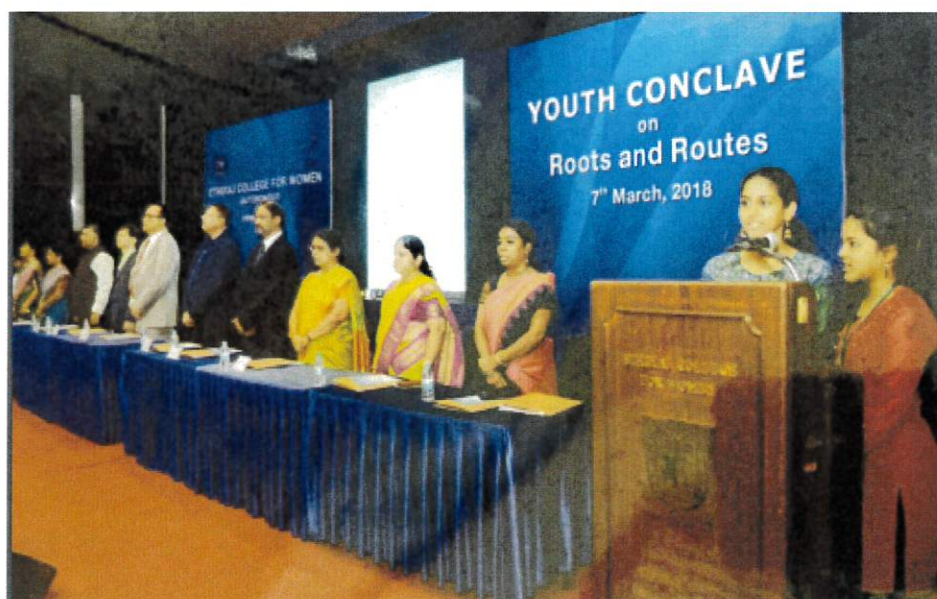
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YOUTH CONCLAVE

The Youth Conclave was inaugurated by acclaimed speakers - Mr.Raja P Arumugam, Chief Administrative Officer, the UN Special Envoy for Syria Chief Mission Support Cairo, Damascus and Geneva has motivated the student with his inspiring speech by insisting students to **uphold principles and other traditional ethos which will enable them to face any global challenge.** Mr.Junichi Fukao, the Former Advisor and Researcher, Consulate General of Japan, had advised students on the significance of research and IPR. During the Conclave tips and tricks to publish were taught. The need to inculcate the art of writing research proposals for the different types of projects was highlighted by Mr.Junichi Fukao. Awareness was created on various funding agencies, the need of taking up internships to learn practices in the corporate world during the course of study to understand the demand of industry to hone their personal and professional skills.



Innovation song at beginning of the event

S. Kothari
Principal

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A group picture of the organizing committee with the Chief Guests

S. Kothari
Principal

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COLLEGE DAY

The Chief Guest for the College Day was Honorable Dr.S.Narayan, IAS, (Retd.). Our Principal presented to the audience the college day report. The Chief Guest addressed the students to move from the individual social responsibilities to constituting larger societal responsibilities. He also spoke about policy making and delving into environmental sustainability and encouraged students to relate them to the campus initiatives. He added that in a world of business driven by capitalism competition looms large. He cautioned students to uphold the values of integrity as mentioned in the college's Vision - Mission.



The Chief Guest addressing the gathering

S. Kothari
Principal

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The Principal presenting the college day report

S. Kothari
Principal

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2018 - 2019

UNION INAUGURAL

Union Inaugural was on 19th July 2018 and was presided over by Bharatanatyam exponent Kalaimamani Tmt.Srekala Bharath and Tmt. Sudha Mahendra (Executive Manager Daya Foundation, Chennai). The special address was given by Kalaimamani Tmt.Srekala Bharath focusing on factors that surround the victory of women in India. Immense attention was paid to nurturing leadership skills in oneself. While mastering these skills students should also be a follower of the great Indian tradition to face and overcome challenges as female achievers in the contemporary world.



Bharatanatyam exponent Kalaimamani Tmt.Srekala Bharath and Tmt. Sudha Mahendra with other dignitaries on stage

S. Kothari
Principal

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The Principal In charge addressing the gathering

S. Kothari
Principal

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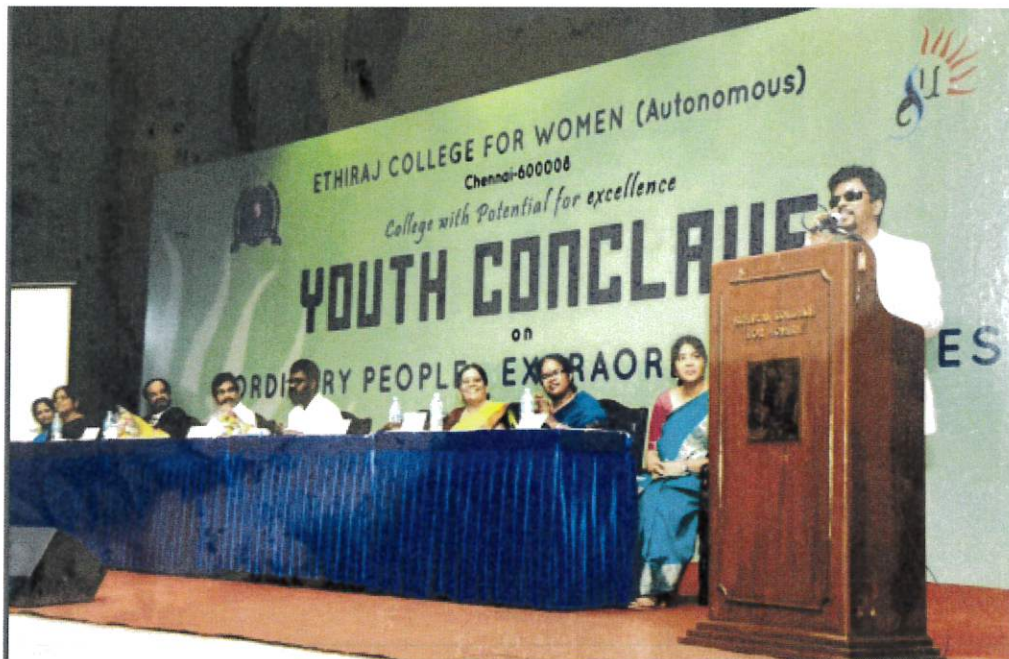
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YOUTH CONCLAVE

Youth conclave was held on 12th December 2018 with the theme “Ordinary people, extraordinary life”. The conclave was inaugurated by Thiru.Dr.V.Irai Anbu IAS, Principal Secretary and Director of Entrepreneurship Development and Innovation Institute emphasized the students to sustain traditional ethos and philosophy that will mold them to face any issues.



Thiru.Dr.V.Irai Anbu IAS addressing the participants

S. Kothari
Principal

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COLLEGE DAY

During the College Day 2018, Dr. Mayilvaganan Former Vice-Chancellor of MGR Medical University addressed the eager young faces drawn from diverse backgrounds, cultures and beliefs, young women equipped by this institution to embark and sail the uncharted sea of life. In the current fitness era physical, mental, intellectual and spiritual fitness can pave the way for our success story in life.



Dr. Mayilvaganan addressing the gathering

S. Kotthari
Principal

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The Principal reading the College Day Report

S. Kothari
Principal

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2019 - 2020

UNION INAUGURAL

The Students' Union Inaugural took place in the month of July. The Principal, Dr. Tmt. S. Kothai welcomed the gathering. The Chief Guest for the day was Dr. Tmt. B. Shamoondeswari, IPS. She shared the significance of a self-disciplined adult with the right ethics and optimism to make the entire society a better place to live. The Inaugural was presided over by our esteemed Financial Trustee Thiru. S. Sridharan, who felicitated the Office Bearers of the Students Union, Clubs and Associations. He also sensitized the young leaders to uphold the code of conduct of the institution and be torchbearers of values and ethics in the campus and in the society.



The dignitaries singing Tamil Thai Vazhthu

S. Kothai
Principal

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Chief Guest Dr. Tmt. B. Shamoondeswari, IPS, with other dignitaries on stage

S. Kotthari
Principal

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YOUTH CONCLAVE

Youth Conclave was conducted with the representation of all leagues on 8th January 2020 on “Dimensions of Intellectual Property Rights”. There were technical sessions and group discussions. Shri. Chinnaraja G Naidu, Head of Office Geographical Indication Registry, IP, India, Chennai addressed on the topic: “Overview of Copyright and Trademark”. Shri. B. Ahilan, Deputy Controller of Patent and Design, Government of India delved on the topic “Basic Approach to Patent Strategies”. Dr. B. Deepa, Patent Attorney, Intel pat Patent Solution, Chennai delivered a session on the topic “Ethics Begins in Educational Institutions” and highlighted the significance of following the ethical guidelines of college. She also pointed out that this discipline will stay for life. Ms. V. Sai Dharshini, Attorney, J. Sagar Associates, Chennai spoke on the topic “Government Patent Use: A Legalistic Patent Approach”. Dr. Ashok Kumar, Head - Intellectual Property Management (Formulations), Orchid Pharma Ltd., Chennai discussed on the topic “Importance of IPR in Research and Development: Industrial Research and Patents “.



Shri. Chinnaraja G Naidu with NCC Office Bearers

S. Kothari
Principal

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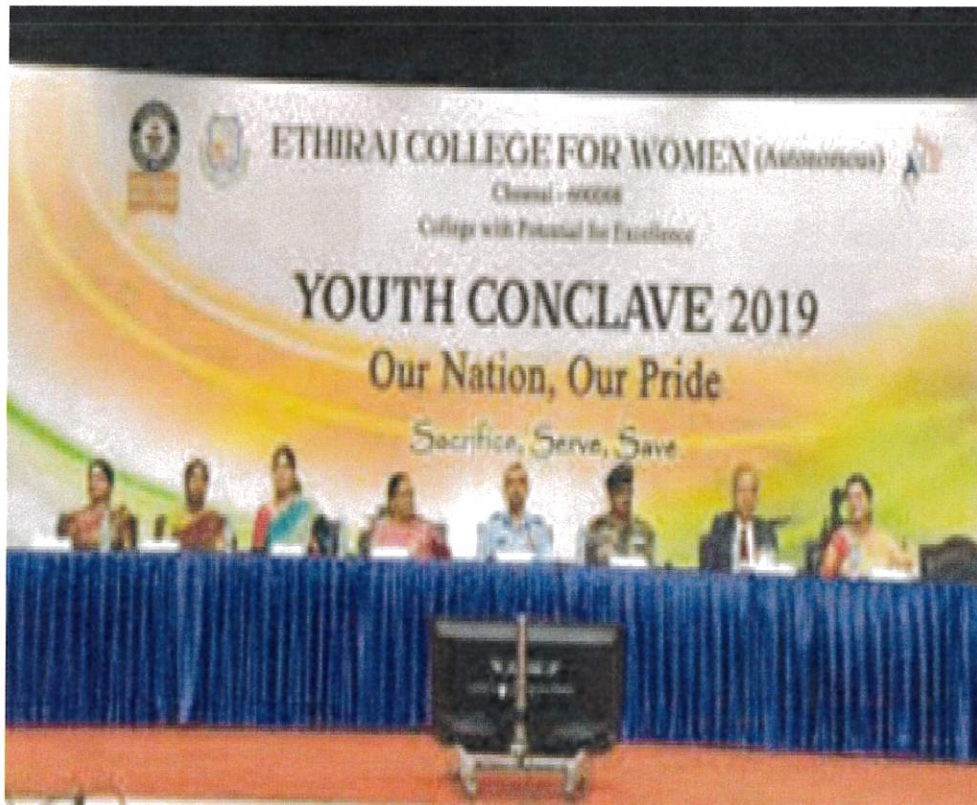
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Shri. Chinnaraja G Naidu with other dignitaries on the dais

S. Kothari

Principal

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COLLEGE DAY

The Governor of Telangana Dr. (Smt.) TAMILISAI Soundararajan was the Chief Guest at the College Day Celebration. The fact that she is a distinguished alumnae of this College added a special sparkle to the event. The Chairperson Madam Chandradevi Thanikachalam addressed the students regarding the significance of blended learning which is the need of the hour and emphasized on the ethical usage of technology. The Principal acclaimed that the proliferation of digitalization has brought changes in education with a potential to radically alter the conventional landscape. She cautioned the students not to be carried away by the distractions of social media and piracy. She insisted upon the ethical use of technological software and ideas available on the internet.



The Governor of Telangana Dr. (Smt.) TAMILISAI Soundararajan with other dignitaries on stage

S. Koteshwari
Principal

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The Chairperson Madam Chandradevi Thanikachalam addressing the gathering

S. Kothari
Principal

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2020 -2021

UNION INAUGURAL

Students' Union Inaugural 2020-2021 took place in March 2021. The Chief Guest for the day was Dr Alex A Prasad, Chairman, Chennai Cancer Care. Dr Alex A Prasad's talk pointed out the significance of blending empathy and professionalism in the collective development of any organization. He advised the students to practice the same for the effective functioning of the student union.



Student Union Member rendering the invocation song

S. Kothari

Principal

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The dignitaries singing *Tamil Thai Vazhthu*

S. Kothari

Principal

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YOUTH CONCLAVE

The virtual Youth conclave - YATRA , “Footprints to Success”, was on the 21st and 22nd of January 2021. The active participation of differently-able people in various fields was an eye-opener for our students. Many inspirational stories were shared by the remarkable speakers Ms.Smita Sadasivan, Mr.DeepakhP.S, Mrs. Bhagyam Arvind and Mr.R.Satish Kumar. They helped the audience understand that disability is not always a curse and facilitated a different perspective to their life. These success stories on professionalism built on ethics inspired the students to uphold high standards in all their endeavors.

S. Kotrani
Principal

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FOUNDERS DAY

Esteemed Chief Guest of the day, Honorable Minister for Higher Education, Thiru. K. Ponmudi who was accompanied by other valuable guests Honorable Minister for Hindu Religious and Charitable Endowments, Thiru.P.K.Sekar Babu, Thiru. Dayanidhi Maran, Member of Parliament Lok Sabha, Chennai Central Constituency, role of students in democracy and the electoral system. He thanked the student body for exercising their right to vote in the recent election. Thiru.I.Paranthamen, Member of the Legislative Assembly, Egmore constituency urged the students to carry forward the legacy of Thiru.V.L.Ethiraj a model of discipline and fortitude. The Chief Guest enlightened the young gathering on the relationship between “being a good student” and “being a good citizen” and that obedience to rules begins from the smaller institution of affiliation.



The Chairperson Madam Chandradevi Thanikachalam
Addressing the students

S. Kotthari
Principal

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Chief Guests rise to honour the National Anthem

S. Kotthari

Principal

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