

**ETHIRAJ COLLEGE FOR WOMEN
(Autonomous)**

Chennai – 600 008

Affiliated to the University of Madras
College with Potential for Excellence
Re-accredited with A Grade by NAAC



7.1.1

Gender Equity Measures

Gender Sensitization Action Taken Report

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GENDER SENSITIZATION ACTION TAKEN REPORT

2016 - 2017

S.NO.	DATE	DEPARTMENT / EXTENSION CLUB	TITLE OF THE PROGRAM	NUMBER OF PARTICIPANTS
1	26/07/2016	RRC	Awareness of HIV/AIDS	1000 participants
2	05/08/2016	RRC	Rally on breastfeeding at Marina Beach	1000 participants
3	30/08/2016 & 31/08/2016	Psychology	Workshop on Child sexual abuse	137 participants
4	31/08/2016	RRC	A session on menstruation, obesity and thyroid	200 participants
5	06/10/2016	RRC	A session on pre- marital stress and dental hygiene	200 participants
6	03/12/2016	RRC	Awareness of tuberculosis and HIV/AIDS in Phoenix Market City, Chennai in association with YRG FOUNDATION	50 participants

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7	04/05/2017	The Rotaract Club	Rotary Youth Leadership Awards - A Leadership development session was conducted for the students in the college	106 participants
8	09/01/2017	Bank Management	Guest Lecture on Women and Entrepreneurship	200 participants
9	10/02/2017	Bank Management	Workshop on Gender Budgeting	200 participants
10	2017	Bank Management	A survey on Menstruation was taken in the college premise.	2000 participants
11	16/02/2017 & 17/02/2017	Economics	International Conference on Development Economics - Technical Session III on Agricultural Development, Women's Empowerment and Gender Discrimination.	600 participants
12	22/02/2017	Bank Management	ED-Bazaar	1000 participants
13	60 Hours across the year	Bank Management	Certificate course on Gender studies 2016 - 17	60 participants

S. Kothari
Principal

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**GENDER SENSITIZATION
ACTION TAKEN REPORT
2017 - 2018**

S.NO.	DATE	DEPARTMENT / EXTENSION CLUB	TITLE OF THE PROGRAM	ACTION TAKEN
1	02/08/2017	RRC	Awareness of HIV/AIDS.	100 participants
2	25/09/2017	English	Lecture cum Interactive session on Transgender Rights and Life by Living Smile Vidya	130 participants
3	09/12/2017	The Rotaract Club	Rotaract Youth Conclave - GLOBE 2020 - A motivational session was conducted for the students in the college	3000 participants

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4	25/01/2018	English	Human Traffic and Anti Slavery Correspondent Thomson Reuters	140 participants
5	04/02/2018	RRC	Walkathon 'Winners Walk' for cancer awareness.	500 participants
6	12/02/2018	Bank Management	ED-Bazaar	1000 participants
7	60 Hours across the year	Bank Management	Certificate course on Gender studies	60 participants

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**GENDER SENSITIZATION
ACTION TAKEN REPORT
2018 – 2019**

S.NO.	DATE	DEPARTMENT / EXTENSION CLUB	TITLE OF THE PROGRAM	ACTION TAKEN
1	05/08/2018	RRC	Awareness of HIV	1000 participants
2	18/08/2018	Bank Management	Women's Forum - Gender, Law and Governance, Cyber Crime, the scope for women in the Government of India	2000 participants
3	25/10/2018	Bank Management	handloom awareness workshop	600 participants
4	01/12/2018	RRC	Human Chain on Awareness of HIV/AIDS	1500 participants
5	12/2018	RRC	Extended support to YRG CARE foundation by donating basic utilities for HIV positive children	
6	30/01/2019 - 31/01/2019	Bank Management	Social Equity: A Catalyst to Inclusive Growth and Sustainability	500 participants

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7	60 Hours spread across the year	Bank Management	Certificate course on Gender studies 2018 -19	60 participants
8	13/02/2019	Bank Management	ED-Bazaar	1000 participants
9	21/02/2019	The Rotaract Club	Rotaract Youth Conclave - SIGARAM - A motivational session was conducted for the students in the college	4500 participants
10	02/03/2019	The Rotaract Club	Rotary Youth Leadership Awards - A Leadership development session was conducted for the students in the college	100 participants
11	07/03/2019	Nutrition, FSM and Dietetics	Reproductive Health concerns of Young women	100 participants
12	07/03/2019	Bank Management	International Women's Day Celebration	2000 participants
13	09/03/2019	Nutrition, FSM and Dietetics	Anemia Camp in Collaboration with ICDS	500 participants

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**GENDER SENSITIZATION
ACTION TAKEN REPORT
2019 - 2020**

S.NO.	DATE	DEPARTMENT / EXTENSION CLUB	TITLE OF THE PROGRAM	ACTION TAKEN
1	15/07/2019	Bank Management	Orientation program and special lecture on "Introduction to gender studies"	150 participants
2	23/07/2019	Bank Management	special lecture on "AIDS awareness"	70 participants
3	05/08/2019	RRC	Am I Doing Something - Sensitization on HIV/AIDS	1000 participants
4	08/08/2019	Nutrition, FSM and Dietetics	Importance of Breastfeeding	120 participants
5	29/08/2019	Rotaract	Free general health checkup and sugar test, for people living in the villages of Nemilichery and Karunakaracheri	400 participants
6	03/09/2019	Nutrition, FSM and Dietetics	Nutritional Anemia Public Health Challenge	300 participants
7	14/09/2019	Economics	Dr.Yasodha Shanmugasundaram Endowment Lecture - "Women In Informal Sector "	1000 participants

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8	20/09/2019	Bank Management	A visit to Semmenchery housing board	20 participants
9	25/09/2019	RRC	Workshop on the topic, "Gender Identity and Crisis"	200 participants
10	11/10/2019	RRC	Workshop on Menstrual Health and Hygiene	200 participants
11	14/10/2019	History and Tourism & Travel Management	National Seminar on "Visionary Women in India: Champions of Peace and Non-violence"	600 participants
12	23/10/2019	Bank Management	The Gender Sensitization Workshop	300 participants
13	25/11/2019	Bank Management	Celebrating Womanhood	800 participants
14	28/11/2019	Rotaract	PRIDE - A panel discussion was conducted to impart the lifestyle of the people from LGBTQ community	150 participants
15	30/11/2019	The Rotaract Club	Rotaract Youth Conclave - THULIR - A motivational session was conducted for the students in the college	130 participants
16	1/12/2019	RRC	Rally on awareness of HIV/AIDS on World AIDS Day	200 participants

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17	04/12/2019	RRC	Lovesick – an award-winning documentary on HIV was screened by YRGCARE	1000 participants
18	14/12/2019	Economics	Workshop on "Combat Cancer"	200 participants
19	14/12/2019	The Rotaract Club	Rotaract Youth Conclave - THULIR - A motivational session was conducted for the students in the college	3600 participants
20	19/12/2019	Bank Management	Future of Health for Women	140 participants
21	07/01/2020	Bank Management	A Gender diversity workshop and Intercollegiate fest "PAAVAI - 2020"	500 participants
22	18/02/2020	Bank Management	ED-Bazaar	1000 participants
23	25/02/2020	RRC	Workshop on Menstrual health and hygiene	200 participants
24	06/03/2020	Bank Management	International Women's Day Celebration	2000 participants
25	60 Hours spread across the year	Bank Management	Certificate course on Gender studies 2019 - 20	60 participants

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26	29/03/2020	Psychology	The Department's Annual Association meet was themed on - Women's Well-being - #Choose To Challenge	146 participants
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**GENDER SENSITIZATION
ACTION TAKEN REPORT
2020 - 2021**

S.NO.	DATE	DEPARTMENT / EXTENSION CLUB	TITLE OF THE PROGRAM	ACTION TAKEN
1	18/07/2020	The Rotaract Club	AVAL - An awareness session was conducted for the adolescent girls in the orphanage and eco-friendly sanitary pads were given to girls in the orphanage for a period of one year	52 participants
2	21/09/2020- 25/09/2020	Tamil	Online Quiz - Women Writers & writings in Tamil Literature History	800 participants
3	23/11/2020- 29/11/2020	The Rotaract Club	Love Goes Beyond Time and Quarantine - Various sessions , activities and competitions were conducted to support the people of LGBTQ community	269 participants
4	21/01/2021- 22/01/2021	The Rotaract Club	Youth Conclave - YATRA - A motivational session was conducted for the students in the college	1372 participants

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5	08/03/2021	The Rotaract Club	Niraimadha Nilavu - An awareness session was given to the pregnant ladies on diet and food habits in order to lead a healthy motherhood	100 participants
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