

ETHIRAJ COLLEGE FOR WOMEN

(Autonomous)

Chennai – 600 008

Affiliated to the University of Madras

College with Potential for Excellence

Re-accredited with A Grade by NAAC



7.1.1

Gender Equity Measures

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Gender Equity Measures

Annual Gender Sensitization Action Plan

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GENDER SENSITIZATION

ANNUAL ACTION PLAN

2016 - 2017

S.NO.	TIMELINE	DEPARTMENT / EXTENSION CLUB	TYPE OF PROGRAM
1	Month of July	RRC	Awareness of HIV/AIDS
2	Month of August	RRC	Rally on Breastfeeding
3	Month of August	Psychology	Workshop on Child sexual abuse
4	Month of August	RRC	A session on menstruation, obesity and thyroid
5	Month of October	RRC	A session on pre-marital stress and dental hygiene
6	Month of December	RRC	Awareness of tuberculosis and HIV/AIDS
7	Month of May	Rotaract	Rotary Youth Leadership Awards
8	Month of January	Bank Management	Guest Lecture on Women and Entrepreneurship

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9	Month of February	Bank Management	Workshop on Gender Budgeting
10	2017	Bank Management	A Survey on Menstruation to be taken in the college premise.
11	Month of February	Economics	International Conference on Development Economics
12	Month of February	Bank Management	ED-Bazaar
13	60 Hours across the year	Bank Management	Certificate course on Gender studies 2016 - 17

S. Kothai.

Principal

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GENDER SENSITIZATION
ANNUAL ACTION PLAN
2017 - 2018

S.NO.	TIMELINE	DEPARTMENT / EXTENSION CLUB	TYPE OF PROGRAM
1	Month of August	RRC	Awareness of HIV/AIDS.
2	Month of September	English	Interactive session on Transgender Rights and Life
3	Month of February	Rotaract	Rotaract Youth Conclave – GLOBE 2020
4	Month of January	English	Human Trafficking and Anti- Slavery Correspondent Thomson Reuters
5	Month of February	RRC	Walkathon 'Winners Walk' for cancer awareness.
6	Month of February	Bank Management	ED-Bazaar
7	60 Hours across the year	Bank Management	Certificate course on Gender studies 2017 - 18

S. Kothai.
Principal



GENDER SENSITIZATION
ANNUAL ACTION PLAN
2018 - 2019

S.NO.	TIMELINE	DEPARTMENT / EXTENSION CLUB	TYPE OF PROGRAM
1	Month of August	RRC	Awareness of HIV
2	Month of August	Bank Management	Women's Forum
3	Month of October	Bank Management	Handloom awareness workshop
4	Month of December	RRC	Human Chain on Awareness of HIV/AIDS
5	12/2018	RRC	Extended support to YRG CARE foundation
6	Month of January	Bank Management	International Conference on Social Equity
7	60 Hours spread across the year	Bank Management	Certificate course on Gender studies 2018 -19

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8	Month of February	Bank Management	ED-Bazaar
9	Month of February	Rotaract	Rotaract Youth Conclave
10	Month of March	Rotaract	Rotary Youth Leadership Awards
11	Month of March	Nutrition, FSM and Dietetics	Reproductive Health concerns of young women
12	Month of March	Bank Management	International Women's Day Celebration
13	Month of March	Nutrition, FSM and Dietetics	Anemia Camp

S. Kothai
Principal

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GENDER SENSITIZATION
ANNUAL ACTION PLAN
2019 - 2020

S.NO.	TIMELINE	DEPARTMENT / EXTENSION CLUB	TYPE OF PROGRAM
1	Month of July	Bank Management	Orientation program on Gender Studies
2	Month of July	Bank Management	Special lecture on “AIDS awareness”
3	Month of August	RRC	Sensitization on HIV/AIDS
4	Month of August	Nutrition, FSM and Dietetics	Importance of Breastfeeding
5	Month of August	Rotaract	Free General Health Check Up and Sugar Test, for people living in the villages of Nemilichery and Karunakaracheri
6	Month of September	Nutrition, FSM and Dietetics	Nutritional Anemia Public Health Challenge
7	Month of September	Economics	Dr. Yasodha Shanmugasundaram Endowment Lecture

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8	Month of September	Bank Management	A visit to Semmenchery housing board
9	Month of September	RRC	Workshop on Gender Identity
10	Month of October	RRC	Workshop on Menstrual Health and Hygiene
11	Month of October	History and Tourism & Travel Management	National Seminar on Visionary Women
12	Month of October	Bank Management	Gender Sensitization Workshop
13	Month of November	Bank Management	Celebrating Womanhood
14	Month of November	Rotaract	A panel discussion on LGBTQ community
15	Month of November	Rotaract	Rotaract Youth Conclave
16	Month of December	RRC	Rally on awareness of HIV/AIDS for World AIDS Day
17	Month of December	RRC	Lovesick – an award-winning documentary on HIV to be screened by YRGCARE

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18	Month of December	Economics	Workshop on Cancer
19	Month of December	Rotaract	Rotaract Youth Conclave
20	Month of December	Bank Management	Future of Health for Women
21	Month of January	Bank Management	A Gender diversity workshop
22	Month of February	Bank Management	ED-Bazaar
23	Month of February	RRC	Workshop on Menstrual health and hygiene
24	Month of March	Bank Management	International Women's Day Celebration
25	60 Hours spread across the year	Bank Management	Certificate course on Gender studies 2019 - 20
26	Month of March	Psychology	The Department's Annual Association meet to address Women Wellbeing

S. Kothari.

Principal

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**GENDER SENSITIZATION
ANNUAL ACTION PLAN
2020 - 2021**

S.NO.	TIMELINE	DEPARTMENT / EXTENSION CLUB	TYPE OF PROGRAM
1	Month of July	Rotaract	An awareness session for the adolescent girls in the orphanage and ecofriendly sanitary pads
2	Month of September	Tamil	Online Quiz - Women Writers & writings in Tamil Literature History
3	Month of November	Rotaract	Sessions, activities and competitions to support LGBTQ community
4	Month of January	Rotaract	Rotaract Youth Conclave
5	Month of March	Rotaract	An awareness session for pregnant ladies on diet and food habits.

S. Kothai

Principal

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