

# ETHIRAJ COLLEGE FOR WOMEN

(Autonomous)

Chennai – 600 008

Affiliated to the University of Madras  
College with Potential for Excellence  
Re-accredited with A Grade by NAAC



## 7.1.6

### Environment and Energy Audits

### *Beyond the Campus Environmental Promotional Activities*

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***BEYOND CAMPUS ENVIRONMENTAL ACTIVITIES LIST OF EVENTS***

<b>S.NO.</b>	<b>DATE</b>	<b>EVENT</b>
1	11/03/2021	Donated around 25 free TREE SAPLINGS to general public in MAY DAY PARK
2	06/02/2021	Our NCC Cadets in association with Chennai Youngsters NGO took an initiative to clean the coasts of MARINA.
3	05/02/2021	The programme on “The Facade of Green Aura to Resuscitate the Essence of Nature” was live recorded in Google Meet Platform. Mr. S. Indrakumar, Senator, Exnora, a multi-faceted personality and a field expert, who has also addressed in different media, delivered the Invited Lecture. The speaker highlighted the importance of terrace gardening, vermi-composting and a whole range of natural remedies, essential for our daily routine.
4	12/03/2020	A visit was undertaken to Nemilichery Government Crèche Bhalvaadi and sang some rhymes and interacted with the children enthusiastically. The students then visited the villagers, under the supervision of the Village Head. They discussed several issues, which includes pollution, plastic awareness, afforestation, the Corona disease, personal health and hygiene, etc. They had an interesting interactive session with them which concluded with the distribution of handmade cloth bags to the people gathered, in order to encourage the usage of cloth bags to plastic bags.
5	16/12/2019	Maintaining our surroundings and environment clean is one of the basic and important initiatives to be taken. Our NCC cadets took an initiative to clean the May Day Park

*S. Kotthari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

# ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



6	05/10/2019	The NGO Bhumi as a part of its Doan Utsav conducted the seed ball making movement at Youth Hostel, Adyar, in which several volunteers from various institutions took part actively. The event concentrated more on the Green Revolution. 8 volunteers of our college participated in the same and contributed to the welfare of the society
7	12/01/2019	Our students cleaned the lake in Korattur. The event was organized to create awareness among people to keep water bodies clean. They cleaned the lake and also enacted a play on cleanliness in public places.
8	12/01/2019	Ethiraj NCC Company along with other colleges represented 1(TN) Girls BN NCC at Kalyanapuram Slum to create awareness among the people in the slum on dengue disease and also cleaned the slum. We also presented a skit and mime to make them aware of the diseases that are harmful and life threatening. Honorable Member of Parliament Thiru S.R.Vijaya Kumar was the chief guest for the event.
9	01/01/2019 - 10/01/2019	To support the Tamil Nadu Government order – Plastic Ban - Rotaract Club of Ethiraj College for Women along with Born to Win & Fever FM 91.9 took the initiative for PLASTIC FREE CHENNAI. The Students donated cloth bags, old pillow covers and bed sheets which were used to make cloth bags and have been given to the vendors all across Chennai for free.
10	24/11/2018	The Champions Of Chennai organized by ECO Kitchen and sponsored by L & T served lunch to 6500 conservancy corporation workers in 4 corporation community halls to recognize the efforts of conservancy workers and to raise social consciousness among citizens to take ownership in keeping the city clean. The members of Red Ribbon Club took an active part in the same and honored the scavengers of the Chennai corporation by presenting them medals and volunteering the event.

*S. Kotthari*

Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

# ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



11	2018-19	Painted the walls near Good Shepherd Convent, Nungambakkam to create awareness among the students regarding environmental protection. A workshop was conducted to teach the students to make eco-friendly bags.
13	19/09/2018	To Emphasize the importance of cleanliness, our volunteers performed a street play on cleanliness at Egmore railway station.
14	05/03/2018 - 11/03/2018	At Chinnasekaadu, Baliji Palayam And K.K Thazhalai near Mathur, Chennai, volunteers engaged themselves in various activities like tree plantation, painting of the balwadi premises, cleaning the school premises, and organizing rally on women's day to create awareness about women's liberation and her rights.
15	20/01/2018	Our NCC cadets cleaned the May Day Park to bring awareness among people to stop throwing wastes in the environment.
17	27/10/2017	Green Enviro League of Ethiraj College for Women planted 10 tree saplings of medicinal value at a School in Karunakarachery.
18	25/01/2017	Our students cleaned the Nageshwara Rao park at Mylapore to bring awareness among people to stop throwing waste in the environment.
19	2017-18	10 tree saplings of medicinal value were planted in two villages Nemilichery and Karunakachery adopted by our college near Avadi.

*S. Koteshwari*

Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***SAPLING PLANTING***



**Green Enviro League planted saplings of medicinal value at a School in Karunakarachery.**

*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***DONATING TREE SAPPLINGS***



*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***SEED BALL MAKING MOVEMENT***



*S. Kothari*

Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8



**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***LAKE CLEANING***



*S. Kothari*

Principal

ETHIRAJ COLLEGE FOR WOMEN

Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



*S. Kothari*

Principal

ETHIRAJ COLLEGE FOR WOMEN

Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***MARINA BEACH CLEANING***



*S. Kothari*

Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



***AWARENESS ON PLASTIC, AFFORESTATION,  
CORONA DISEASE,  
PERSONAL HEALTH AND HYGIENE***



**A visit was undertaken to Nemilichery - Discussion on pollution, plastic awareness, afforestation, the Corona disease, personal health and hygiene.**

*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***THE FACADE OF GREEN AURA TO RESUSCITATE THE ESSENCE OF NATURE***

YouTube Search


**EXNORA CONCEPTS**

- Think Globally
- Act Locally
- Do Domestically

"THE FACADE OF GREEN AURA TO RESUSCITATE THE ESSENCE OF NATURE"

2,646 views · Premiered Feb 20, 2021

221 1 SHARE SAVE

 GREEN ENVIRO LEAGUE OF ETHIRAJ COLLEGE FOR WOMEN'S  
140 subscribers

**SUBSCRIBE**

*S. Kothari*

Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***PARK CLEANING***



*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***AWARENESS PROGRAMME – NCC CADETS***



A visit to Kalyanapuram Slum to create awareness among the people in the slum on dengue disease and also cleaned the slum

*S. Kothari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



## ***CLEANLINESS AWARENESS PROGRAMME***



*S. Kotthari*  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8



**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

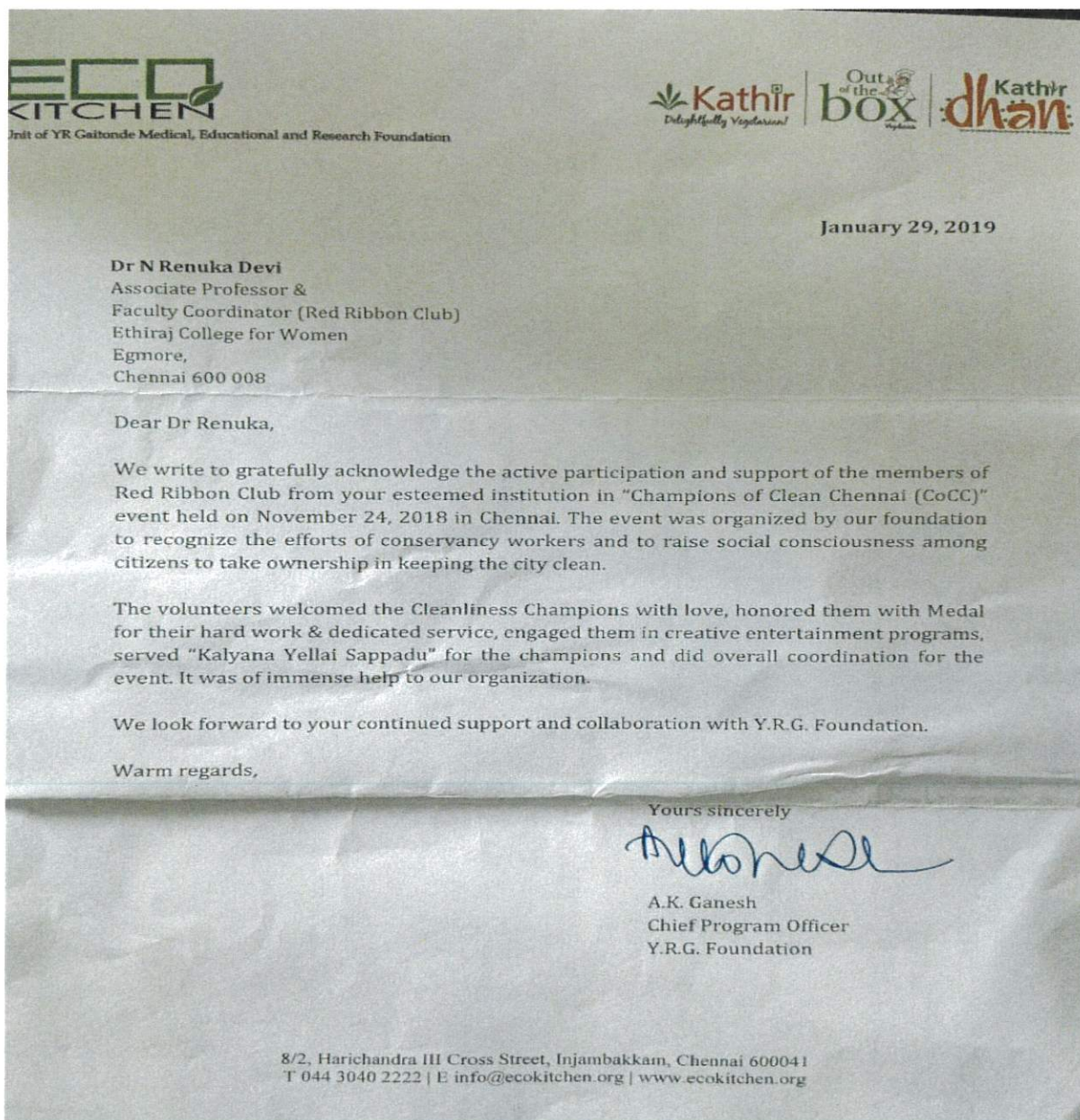
*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A Grade by NAAC*



**CHAMPIONS OF CHENNAI ORGANIZED BY  
ECO KITCHEN**



**S. Kothari**  
Principal

ETHIRAJ COLLEGE FOR WOMEN  
Chennai - 8